

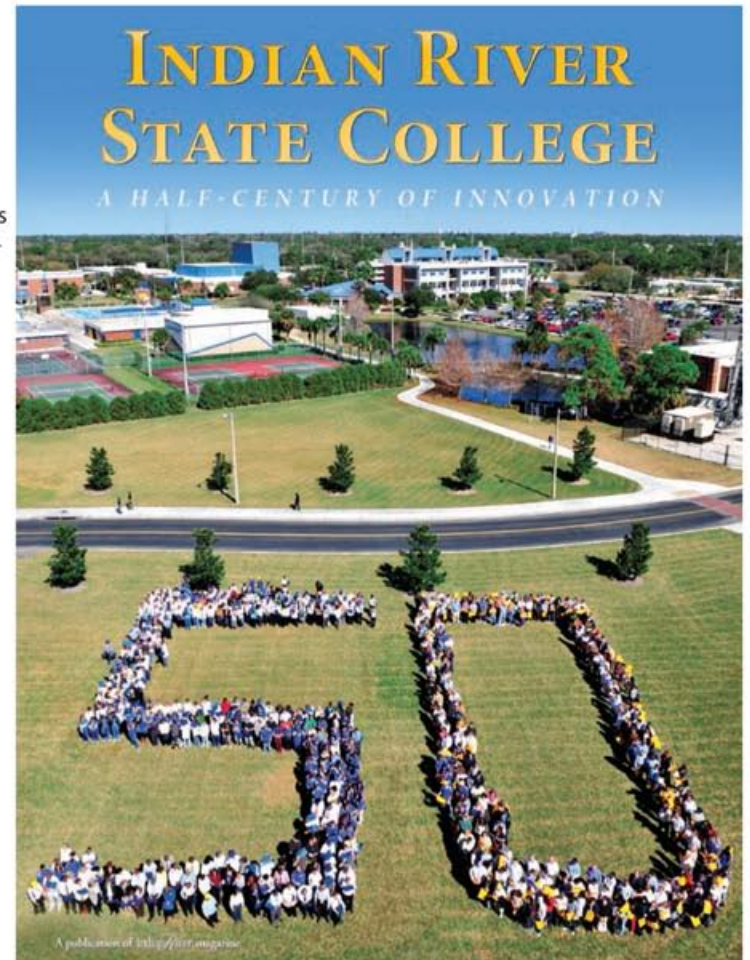
# INDIAN RIVER STATE COLLEGE'S 50TH BE PART OF THE CELEBRATION

An exclusive opportunity for vendors and supporters of Indian River State College to be part of a keepsake magazine commemorating the college's 50th anniversary

**MARCH 20 DEADLINE TO PLACE AD ORDERS**

## OVERVIEW

Indian River Magazine Inc., known for producing high-quality magazines on the Treasure Coast, is publishing a special magazine devoted exclusively to Indian River State College as it celebrates its 50th anniversary. The full-color coffee table-style magazine, a keepsake for years to come, highlights the past, present and future of the college.



PROMOTIONAL COVER ONLY. ACTUAL COVER WILL VARY.

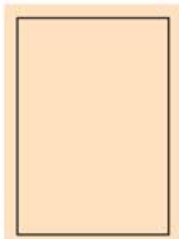
## DISTRIBUTION

More than 10,000 copies will be distributed free to community leaders and Indian River State College faculty, staff, alumni and students in St. Lucie, Martin and Indian River counties.

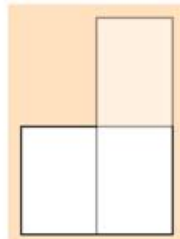
## AD SIZES & RATES

- \$395 quarter page
- \$565 half page
- \$990 full page

**Rates include free design of your ad by Indian River Magazine's highly talented creative staff.**



**Full Page (Bleed)**  
8.625" wide x 11.125" tall  
(.125" trim on all 4 sides)  
**Full Page (No-Bleed)**  
7.375" wide x 9.625" tall



**Half Page Horizontal**  
7.375" wide x 4.75" tall  
**Half Page Vertical**  
3.5" wide x 9.625" tall

## ADVERTISER INFORMATION

I agree to advertise in the quantity checked below and represent that my business will be responsible for payment. I understand that unpaid balances after 60 days will be subject to 18 percent annual interest, collection and attorney fees.

- Quarter Page \$395  
  Half Page \$565  
  Full Page \$990  
 Back cover \$1,500  
  Front cover \$1,200  
  Page One \$1,200

**Indian River**

308 AVENUE A, FORT PIERCE, FL 34950

NAME: \_\_\_\_\_  
 FIRM: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 PHONE: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_

(SIGNATURE)

**TO ADVERTISE, CALL  
 TOMMIE MCDERMID AT  
 (772) 359.2669  
 OR E-MAIL TOMMIE@INDIANRIVERMAG.COM  
 FAX COMPLETED FORM TO  
 866.505.2446**